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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 9, 2018

**ALLIANCE MMA, INC.**  
(Exact name of registrant as specified in its charter)

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Delaware  
(State or Other Jurisdiction of  
Incorporation)

001-37899  
(Commission  
File Number)

47-5412331  
(IRS Employer  
Identification No.)

590 Madison Avenue, 21st Floor  
New York, New York 10022  
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (212) 739-7825

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 5.02 Appointment of Officer.**

On February 15, 2018, Alliance MMA, Inc. (the “Company”) (NASDAQ: AMMA) announced that it has appointed Ira S. Rainess as the Company’s President, effective immediately.

Mr. Rainess, age 50, has served as the Company’s Executive Vice President, Business Affairs since May 2017 and, prior to that, acted as a consultant to the Company. Mr. Rainess has served as the head of the Sports & Entertainment Law practice at Silverman, Thompson, Slutkin & White for the past 13 years. A member of the Maryland Bar, he is a graduate of the University of Maryland’s Robert H. Smith School of Business and the University of Baltimore School of Law.

The terms of Mr. Rainess’s compensation have not yet been determined. In accordance with Instruction 2 of Item 5.02 of Form 8-K, the Company will amend this Current Report on Form 8-K within four business days after such information is determined or becomes available.

A copy of the press release relating to this Item 5.02 is furnished as Exhibit 99.1 to this Current Report on Form 8-K. A copy of the press release is also available on the Company’s website at [www.alliancemma.com](http://www.alliancemma.com).

**Item 7.01. Regulation FD Disclosure.**

On February 15, 2018, the Company issued a press release announcing the appointment of Mr. Rainess as President. The press release is attached as Exhibit 99.1.

The information under this Item 7.01 and in Exhibit 99.1 in this Current Report is being furnished and shall not be deemed “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information under this Item 7.01 and in Exhibit 99.1 in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit Number</b>	<b>Description</b>
<a href="#">99.1</a>	<a href="#">Press release dated February 15, 2018</a>

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE MMA, INC.

By: /s/ Robert L. Mazzeo  
Robert L. Mazzeo  
Chief Executive Officer

Dated: February 15, 2018

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## Ira Rainess Named President of Alliance MMA

**NEW YORK, February 15, 2018** – Alliance MMA, Inc. (Nasdaq: AMMA) announced today that **Ira S. Rainess** has been appointed President of the company, effective immediately.

For nearly 30 years, Rainess has focused on complex deal structuring and business development for high-profile clients such as NFL Hall of Famer Ray Lewis and Major League Baseball legend Cal Ripken, Jr. As an experienced marketing executive who has created sponsor partnerships with global brands such as Red Bull, Chevrolet, EA Sports, Nike, Coca-Cola and Under Armour, Rainess's industry expertise will enhance Alliance MMA's reputation as an elite sports and media company.

"This is a remarkable opportunity to develop the Alliance MMA brand, while honing the company's operations in our efforts to attain profitability," said Rainess. "Our talented team of promoters at Alliance is committed to producing exciting, high-profile MMA events, and I look forward to helping them succeed at the highest level."

Rainess has been Head of the Sports & Entertainment Law practice at Silverman, Thompson, Slutkin & White for the last 13 years. A member of the Maryland Bar, he is a graduate of the University of Maryland's School of Business and the University of Baltimore School of Law, where he has taught Sports Law over many years, sharing his experience and knowledge with the next generation of sports lawyers and executives.

### **About Alliance MMA, Inc.**

Alliance MMA is a sports and media company that combines premier regional MMA promotions with event ticketing and management services. Alliance MMA is listed on the NASDAQ stock exchange and is the only MMA promotion company whose stock is publicly-traded. MMA is the world's fastest-growing sport with approximately 300 million fans worldwide, according to sports marketing research firm Repucom. Professional MMA fights are legal and regulated by state athletic commissions in all 50 states. For more information, visit [www.alliancemma.com](http://www.alliancemma.com).

### ***Forward-Looking Statements***

This press release contains forward-looking statements within the meaning of the federal securities laws. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "might," "will," "should," "intends," "expects," "plans," "goals," "projects," "anticipates," "believes," "estimates," "predicts," "potential," or "continue" or the negative of these terms or other comparable terminology. Actual results may differ materially from historical results or those indicated by these forward-looking statements as a result of a variety of factors including, but not limited to, those discussed under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the Securities and Exchange Commission on April 17, 2017. Alliance MMA encourages you to review other factors that may affect its future results in its other filings with the Securities and Exchange Commission.

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